



The Real Food Campaign

Organizes consumers
and consumer groups
to lobby retailers to stock **NDF**

Recruits farmers
to produce **NDF**
and provide them to retailers

Coordinates
specialists in the field
to develop **NDF** standards

Creates educational materials
to share with consumer groups

Allies farmers
with agronomists & consultants
to educate about
the creation of new markets
and premium prices

Develops a strategy
for the campaign
by actively listening and
integrating the wisdom
of all constituencies

Checks Payable to

The Real Food Campaign
24 Hillsville Road,
North Brookfield, MA 01535

www.RealFoodCampaign.org



A future of healthy soils,
healthy food,
and healthy people

The Real Food Campaign

will make
Nutrient Dense Food (NDF)
available in the marketplace
and create
a new standard for food quality

Coordinates and supports
all programs to produce healthier,
more nutrient dense crops
for our food supply



Join the Campaign!

Farmers

List your crops
for retailers, consumers and wholesalers
who are creating a new market for **NDF**

Consultants

Provide guidance to farmers
who want to produce **NDF**

Distributors

Connect to farmers
who are producing high quality **NDF**

Consumer Groups

Help educate the public & producers
about the need for **NDF**

Wholesaler / Retailer

List an array of **NDF** for consumers
and connect to farms that produce it

Consumers

Connect to producers and providers
and monitor brix levels of your food

The Real Food Campaign

Establish New Standards

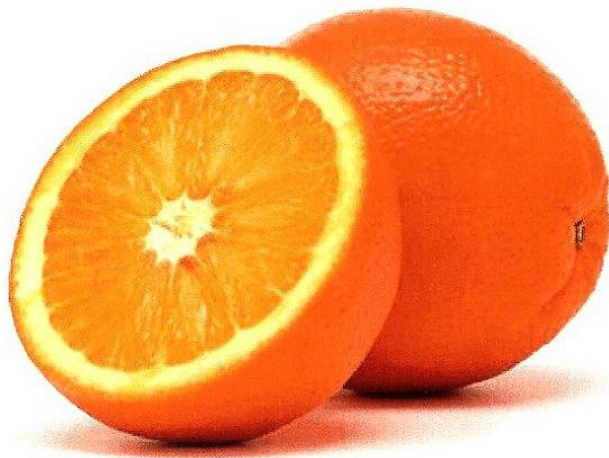
- Increased Production
- Excellent Nutritional Value
- Higher Market Value
- Exceptional Flavor
- Longer Shelf Life

Nutrient Dense Foods

have very high levels of vitamins, carbohydrates, minerals, enzymes, antioxidants and trace minerals.

A New Market Edge

There is no competition for the high brix standard and there is tremendous potential for supplying that market.



Become a Member of The Real Food Campaign

\$40 Basic Member

Complete access to RFC's online network and resource site to determine who is producing and selling NDF.

Quarterly newsletters about the network and current events.

\$100 Participant Member with Brix Toolkit

All the above plus—
A brix measurement toolkit with refractometer and garlic press for measuring nutrient density.

You can be an active participant in the Campaign by testing and documenting the nutrient density of your own crops.

This allows you to document crop quality and upload information to our website so others know where to buy the highest quality crops.

RFC is a project of



www.remineralize.org

To Join The Real Food Campaign please complete the following:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Amount

- \$40 Basic
 \$100 Participant
 \$_____ Added Donation

I am a

- Farmer
 Consumer Organization
 Amendment Distributor
 Retailer/Wholesaler
 Consumer
 Food Processor
 Farm Consultant
 Nutrition Consultant
 Medical Practitioner

My Crop(s):